Just Enjoy, Just Play!

치른시빌

Chireunsibill©

Exhibition X Education X Emotion



Chireunsibill

Museum Collaboration Guidebook

Visitor-Engagement Art Solutions,
bringing **Exhibitions** and **Education** together

From a ‘space for viewing’ to a ‘space for experiencing’

Exhibitions are now expanding beyond mere appreciation to become platforms for participation, experience, and emotional connection. Chireunsibill Co., Ltd. is an execution-focused partner connecting exhibitions, education, experiences, goods, and pop-ups, designing immersive experiences that allow visitors to freely imagine and create.

Impact 1

Art Kit

Impact 2

Art Class

Impact 3

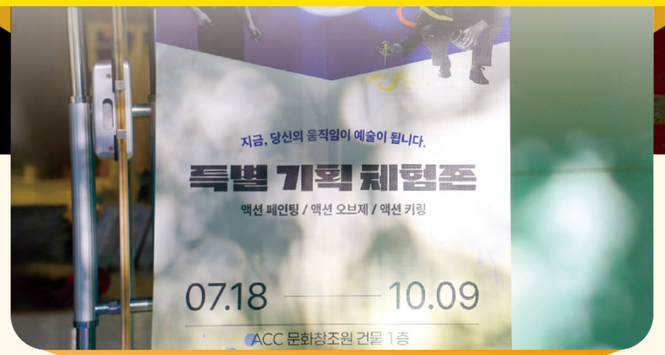
Pop-Up·Exhibition

Planning, operation, safety, and management—all in one!

Execution Partner, Chireunsibill

Chireunsibill
Project Proposal Specification

Theme-Based Program Design



- Extracting Core Exhibition Keywords
- Designing an experiential flow connecting 'Appreciation-Emotion Recognition-Creation-Sharing'

Multi-tiered formats by age level



Children Emotion recognition + Safe self-expression focused experiences

Families Collaborative creation + Interactive emotional communication programs

Adults Emotion interpretation + Art therapy-based one-day classes

Exhibition-linked exclusive kits & MD production



- Exhibition theme-customized exclusive kit planning & production
- Fabric calendars, keyrings, objets, etc. – exhibition-style experiential goods possible

Representative Project Examples

Chireunsibill collaborates with art and cultural institutions, including the ACC (Asia Culture Center), to plan and operate participatory experiential programs tailored to exhibition themes. We connect exhibition messages to sensory and creative experiences, providing an environment where anyone can feel and express art.





2024 ACC News Museum Experience Zone Operation

Operation Period | 2024.05 ~ 2024.08



2025 ACC The Greats of New York Experience Zone Operation

Operation Period | 2025.07 ~ 2025.10



2024 International Art Fair Experience Zone Operation

Operation Period | 2024.10.10 ~ 2024.10.13



2025 International Art Fair Experience Zone Operation

Operation Period | 2025.10.23 ~ 2025.10.26

Collaboration Process

Chireunsibill proposes customized experiential programs tailored to the gallery's goals and circumstances. After scheduling and budget discussions, we support the entire process from installation to operation.

For more detailed consultation, please contact us.

Contact : 0507-1339-5782
E-mail : studio7_ _11@naver.com

KakaoTalk Consultation

Naver Reservation

1 Orientation / Meeting

We share the gallery’s direction, exhibition themes, and visitor demographics to jointly define collaboration content and objectives.

2 Needs Analysis

We analyze the exhibition's nature, spatial structure, target audience, and age groups to determine the most suitable content format.

3 Proposal Submission

We submit a customized proposal including content details, visitor flow design, and expected deliverables.

4 Schedule & Budget Negotiation

We coordinate the operational period, program frequency, staffing, production costs, and other details to finalize a feasible plan.

5 Execution & Operation

Chireunsibill systematically executes and operates the program, handling on-site installation, operational manuals, and instructor placement.

6 Post-Event Report

We analyze participant satisfaction, operational data, and improvement directions to provide a results report that can lead to future collaborations.

Operational Staff and Management System

We provide a stable art experience environment optimized for age, space, and situation, based on a team of professional instructors and a verified safety system.

Professional Instructor Management System

- Customized classes available for each target group

- Staffed primarily by experts in arteducation for infants, youth, and adults

Safety-Verified Materials Management

- Age-specific safety standards applied

- Art materials and tools undergo pre-use safety inspections before on-site deployment

On-Site Risk Management

- Space flow design

- Material management and protectivegear setup

-Systematized personnel control

Safety and Insurance Response Framework

- Event insurance and operational insurance coverage

- Accident response manuals secured

Just enjoy, Just play!

Collaboration Option Package

Package 01



Small-scale Educational Format

Capacity | 20–50 people

Concentrated experiential classes focused on schools, welfare institutions, and art museums

Package 02



Exhibition-linked Format

Operation Period | Short-term/Long-term

Operational Structure for Permanent/Temporary Experience Programs Linked to Curated Exhibitions

Package 03



Large-Scale Event Format

Event Types | Pop-ups/Festivals, etc.

Large-scale participatory programs utilizing museum lobbies, plazas, and outdoor spaces

Cost Calculation Principles

Negotiated based on program composition / participant count / operational period / difficulty level

Minimum Planning Lead Time

Basic Format I 3 weeks
Exhibition-Linked Format: 4–6 weeks recommended

Expected Operational Outcomes

“Experiences become memories, and memories lead to revisits.”

1
Increased visitor numbers

2
Viral spread effect on museum social media

3
Support local businesses

4
Rising exhibition satisfaction

5
Enhanced institutional brand image



Just enjoy, Just play!

Exhibitions, education, experiences, events — whatever the format, Chireunsibill is with you from planning to execution.

Go to Chireunsibill for more information

Chireunsibill Hours: Open year-round 09 : 00 ~ 20 : 00

Homepage

Blog

YouTube

Instagram